

Study Questions to Accompany International Energy Markets

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Chapter 22. Managing in the Multicultural World of Energy

22.1. You are offered a job in a country where you are the foreigner. You look up your cultural differences index found in Chapter 18 and note the following country scores:

PD (Power Distance): 76

UA (Uncertainty Avoidance): 67

MAS (Masculinity/Femininity): 70

NEU/AFF (Neutral/Effect): 66

IDV (Individualism/Collectivism) 47

Based on the country scores how might you be expected to act in this culture to be effective? Identify characteristics associated with each index score and one way this may impact your work strategy or decision to accept the position (contributed by Chris Wyatt).