

17. Correct. The correct answer is false. It is true that Eastern cultures may desire to be in harmony with nature (Chinese practice of Feng Shui) and that relationships are more important (particularist). However, since Asia also tends to include high-ritual cultures (where business cards are presented ceremoniously), it would be more appropriate for the traveling Western business man to receive the business card from the Easterner with both hands and study it, before placing it in his pocket or brief case.